

FAIR TRADE and RESPONSIBLE CONSUMERS (FTRC) KA 152YOU



**REPORT - searching for fair trade products
in stationary and online stores**



Erasmus+



**The students
visited 3
supermarkets.
Only two had
fair trade
products: Lidl
and Rossmann.**





In Romssman, 10 out of 30 products had the fair trade mark.





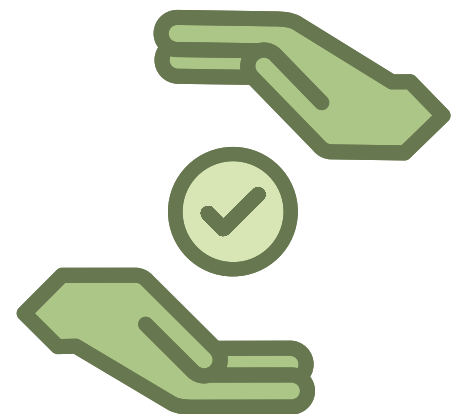
Coffee in
Rossmann

Lidl offered 5 out of 10 fair trade chocolates.

**Passion fruit, avocados were fair trade.
70% of chocolate sweets were fair trade.
Other products; coffee, rice did not come
from fair trade plantations**







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The Lidl chain remains one of the main distributors of Fairtrade products in Poland. Currently, the offer also includes certified bananas. Customers of Lidl Polska stores can choose from many Fairtrade certified products, e.g. chocolates, pralines, fruit, tea and wine. And before Easter and Christmas, this number doubles thanks to Favorina private label sweets. In total, over 200 Fairtrade products were available in Lidl in 2020! Lidl's share in Fairtrade cocoa sales last year was 61%. Lidl stores are the only place in Poland where you can buy Fairtrade passion fruit. In September 2021, the chain's offer also included organic Fairtrade certified bananas.

We found a series of stores with fairtrade products on the internet

Action - Choco-O-Fair chocolates

Aldi - Moser Roth own brand chocolate

Carrefour - own brand Carrefour Bio cocoa powder

E. Leclerc - Bio Village private label chocolates

Kaufland – mainly private label products K-Classic, K-Bio, K-Favourites: chocolates, pralines, chocolate creams, cookies, bars, nuts and fruits in chocolate.

Lidl - mainly J.D. Gross private label chocolates and chocolates net - incl. nuts in chocolate

Rossmann - Das Exquisite private label chocolates

Spar - Natural private label chocolates



SUPERMARKETS WITH FAIR TRADE PRODUCTS

Action Polska



Aldi Polska



Auchan



Carrefour Polska



E.Leclerc Polska



leclerc.pl

Kaufland Polska



www.kaufland.pl

Lidl Polska



www.lidl.pl

Netto Polska



www.netto.pl



ONLINE STORES:

BioKoala - e.g. Belgian chocolates, hazelnut-chocolate cream, cocoa powder









Biojustice - hot drinking chocolate, cocoa powder

Darboven - cocoa powder

Pinch of the World - incl. own-brand Pizca del Mundo hot drinking chocolate, Alce Nero chocolate



COSMETIC

 FAIR SQUARED Handcream Apricot 50ml – Express Creme schnell einziehend	 FAIR SQUARED Conditioner 240ml	 FAIR SQUARED Sun- Lotion Apricot (SPF 30) 240ml	 FAIR ZONE Hundeseife Kokosöl (mit Schwarzkümmelöl) 160gr
 FAIR SQUARED Fairtrade Jubiläum Haarseife Kokosnuss 80 gr.	 FAIR SQUARED Fairtrade Jubiläum Duschseife Grüntee 80 gr.	 FAIR SQUARED Fairtrade Jubiläum Rasurseife Kaffee 80 gr.	 FAIR SQUARED Fairtrade Jubiläum Handseife Shea 80 gr.

<https://www.fairtrade.org.pl/produkty/page/3/?category=kosmetyki>



FAIR TRADE textiles



**Latzschürze Canvas
77x95**



Kochjacke einreihig



Herren-Chino



Kochjacke Paspel



**Stoffservietten GRAU,
45x45cm (6er Box)**

EKO



Bandana



Damen-Chino



**Kochjacke Benjamin
März**



**H-Baggyhose Regular
Fit**



**Herren-Kochshirt
halbarm**



Herren-Kochjacke



**Stoffservietten ROT,
45x45cm (6er Box)**

EKO

<https://www.fairtrade.org.pl/produkty/?category=tekstyli>

a

Polish companies with a fair trade certificate or license

3 Topole



www.3topole.pl

Bracia Ziółkowsy



www.braciaziolkowsy.pl

Cafe Sati Polska



www.cafesati.com

Coffee Hunter



www.coffeehunter.pl

Columbus Polska S.A.



www.qethereal.com

Confex-Product

CONFEX-PRODUCT

www.confex-product.pl

Delicpol



www.delicpol.pl

Dr Gerard



drgerard.eu

Fairpants



www.fairpants.com

Inco



www.incochocolate.pl

Instanta



www.instanta.pl

J.J. Darboven Poland



www.darboven.com/pl-pl

Jerónimo Martins Polska



www.biedronka.pl

KokoWorld



www.kokoworld.pl

Miko Pac



www.mikocoffee.com/pl

Millano Group



www.millano.com.pl

P.W. Łuczniczka Sp. z o.o.



www.luczniczka.com

Pizca del Mundo



www.pizcadelmundo.pl

Pontiki



pontikibaby.com

Primart



www.primart.pl

We Are The Coffee



wearethecoffee.com/

ZPC Flis



national manufacturer of wafers

www.flis.pl

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In 2022 , Polish people purchased Fairtrade certified products with a wholesale value of over PLN 746 million. 84% of these sales, i.e. PLN 627 million, were chocolate products so loved by Poles, made of Fairtrade cocoa. Coffee comes second with a 13% share in sales worth over PLN 98 million.

Another 3% are bananas, cotton, flowers and others.

Sales results reflect the difficult economic situation in the country and in the world, related to the increase in energy prices, inflation and the war caused by Russia. However, it is worth noting that last year, compared to 2020, we recorded a 34% increase in sales.